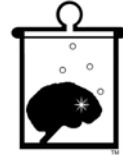


IDEA CONSTRUCTION
Motion Picture Development
Service Path Example

ThinkTank



Entertainment, Inc.

Original Script Development

Genre and Basic Story Created & Decided Upon (consultation with distributors recommended).

Synopsis Written

Film Story Written

Script Outline

First Draft

Drafts & Re-Writes

Polish

Final draft

Or...

Existing Script Development

Script Reading & Analysis

Then...

Distribution Research

Legal and Intellectual Property Protection Assistance

Preliminary Script Breakdown

Preliminary Budgets

Minimum Projected

Maximum Projected

Merchandising Overview Plan

Business Plan

Business Plan Brief

Rights & Clearances

Name Talent Casting/Negotiations

Funding Acquisition Assistance

PR Establishment

Early Pre-production

Choosing of the Director and First Crew

Storyboards

Logo & Graphics Work

Final Idea Construction May Vary Depending On Particular Production. The Above Is Merely A General Example

(972) 599-9293 ■ www.thinktankcenter.com

P. O. Box 863896 ■ Plano, TX 75086-3896